☞ HOW TO CREATE A PRINT-READY FILE - RIGID MEDIA

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer services.

1 FILE FORMAT
Send your file in PDF   format in 1:1 scale (not password protected)   .

2 FORMAT ORIENTATION
The orientation of the pages of the PDF must match the choice made in your order (horizontal or vertical). This is important to ensure accessories such as pole pockets, eyelets etc. are positioned correctly.

3 RESOLUTION
The optimal resolution for the print files is between 100 and 150 ppi.

4 COLOURS
All files should be sent in CMYK (cyan, magenta, yellow, black) format with embeded colour profile.
Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.
The same colour may vary slightly in appearance depending on the media onto which it is printed, as a result of the material's physical composition.

5 MARGINS AND BLEED
Rigid media require a 1 mm bleed on each side. Text should be placed at least 3 mm from the cut line.

- bleed: 1 mm on each side
- cut line
- safe area: place important text and graphics here
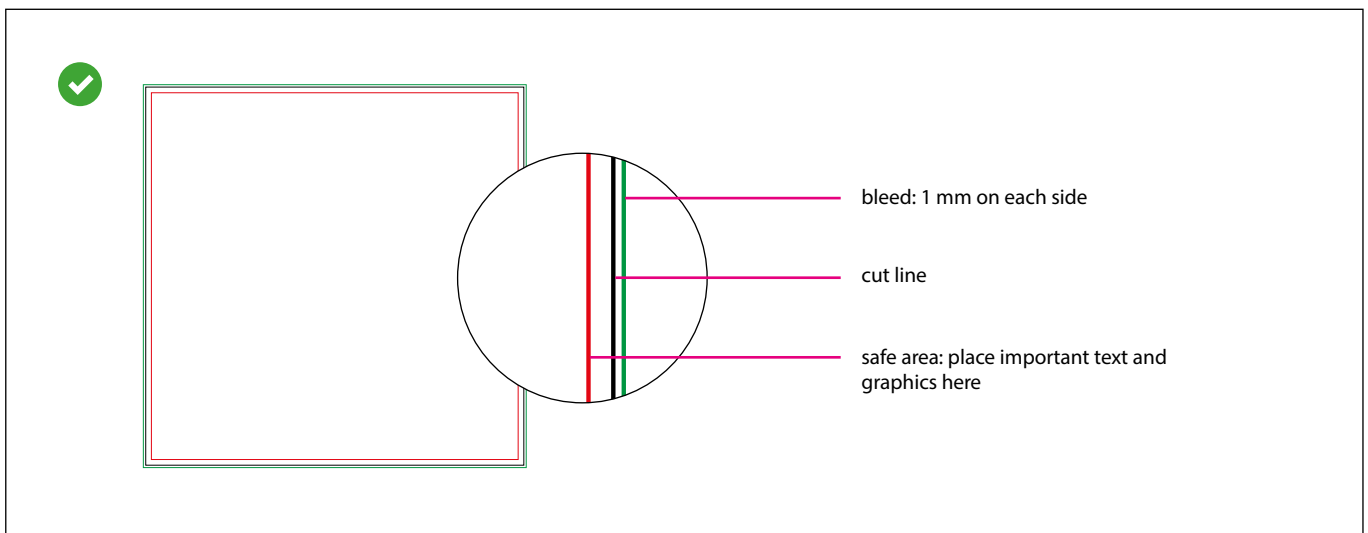
6 TEMPLATE
Download the template (if available) for your chosen product from the website and use it as the basis for your work: you will find the dimensions you gave when ordering, the bleed and other guidelines already correctly set up.
If there is no template, prepare your page, insert your artwork, delete all guidelines and save the file as a high-quality PDF without crop marks.
If you have chosen any additional options, follow the instructions given in the paragraphs below.

7 TILING
If your print job is larger than the maximum print dimensions, which are different for each material, it will be tiled, i.e. divided into multiple panels of equal size. You will be warned about this when filling in the order form.

8 ADDITIONAL INFORMATION
The minimum printable line width is 0.5 pt.
For transparent Plexiglas send us the file in its normal orientation, and it will be mirrored when printed.
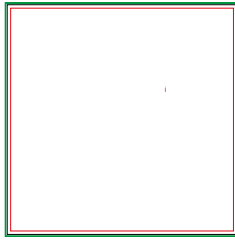
DOWNLOAD THE TEMPLATE

INSERT YOUR ARTWORK

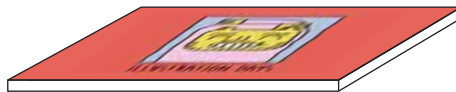**DELETE ALL GUIDELINES**

SAVE THE PDF

PRINTED RESULT

✅ PDF   ✅ 100-150 ppi   ✅ CMYK   ✅ embed profile   ✅ 1 mm bleed   ❌ crop marks

⑨ DOUBLE-SIDED PANELS

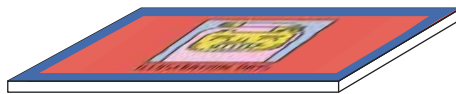Double-sided panels require a 10 mm bleed on each side

In addition, we do not advise placing frames and passepartouts too close to the edges, to avoid any inaccuracy due to the cutting tolerances.


✅

front

back

❌

front

back

⑩ CUT TO SHAPE

If you have chosen the 'Cut to Shape' option, follow these steps to create your cut path correctly.

- Create a new layer from the Layers palette, and name it "CutContour".
- Create a new colour swatch from the Swatches palette and name it "CutContour"; select Spot Colour as the Colour Type and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector outline on the CutContour layer which corresponds to the cut line for your panel, and assign it a stroke colour that corresponds to the newly-created CutContour swatch.
- Save the PDF, keeping the layers separate.

CutContour layer

Swatch Options
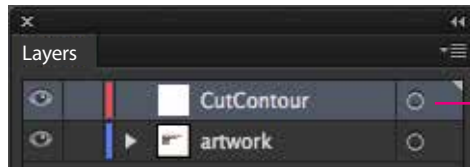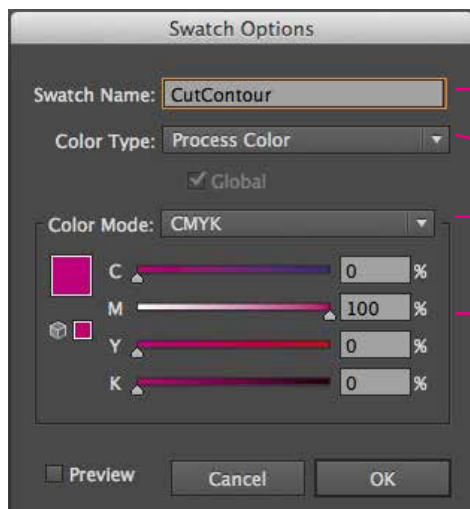
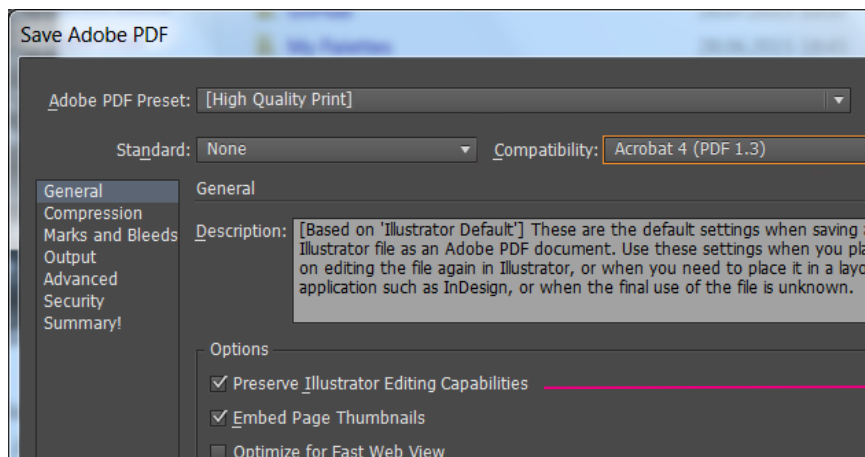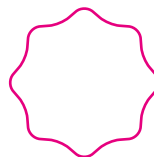Swatch Name: CutContour → name it "CutContour" (not cutcontour or CUTCONTOUR)

Color Type: Process Color → colour type: Spot Colour

✓ Global

Color Mode: CMYK → colour mode: CMYK

C: 0 %
M: 100 %
Y: 0 %
K: 0 %

C: 0%
M: 100%
Y: 0%
K: 0%

☐ Preview   Cancel   OK

CutContour swatch

CutContour stroke colour

Save Adobe PDF

Adobe PDF Preset: [High Quality Print]

Standard: None   Compatibility: Acrobat 4 (PDF 1.3)

General
Compression
Marks and Bleeds
Output
Advanced
Security
Summary!

General

Description: [Based on 'Illustrator Default'] These are the default settings when saving an Illustrator file as an Adobe PDF document. Use these settings when you plan on editing the file again in Illustrator, or when you need to place it in a layout application such as InDesign, or when the final use of the file is unknown.

Options
☑ Preserve Illustrator Editing Capabilities → Save the PDF, keeping the layers separate
☑ Embed Page Thumbnails
☐ Optimize for Fast Web View

☞ Do not create overly complex CutContour paths, as this could cause the cut to be inaccurate or uneven.
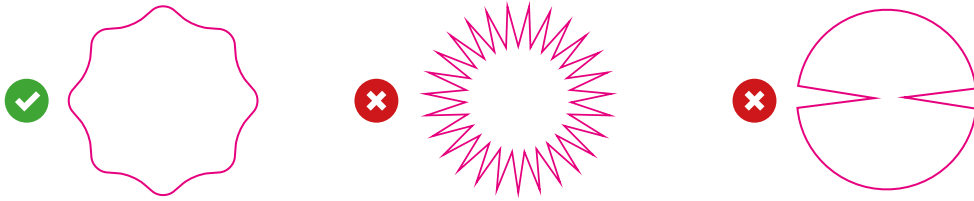
☞ The CutContour path must consist of a single, closed line.
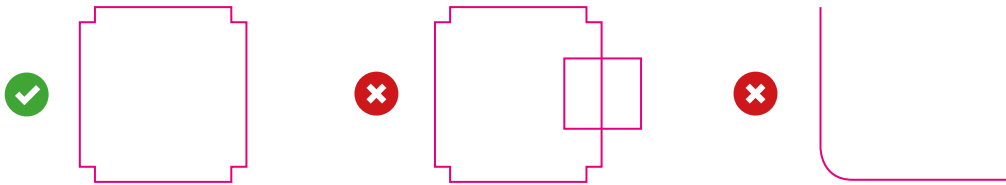
☞ The minimum radius in the corners is 10 mm, and the minimum cut width is 40 mm.

r>10 mm

r<10 mm

40 mm

30 mm